



## **DONOR PRIVACY POLICY**

Children's HeartLink ("Children's HeartLink" or "we" or "us"), understands your concerns about privacy and your interest in knowing how your information is used and safeguarded when you make a donation to us, and we want to provide you with more information on these topics. We have created this Donor Privacy Policy (the "Donor Policy") to provide our donors with complete information related to our practices, policies, and procedures in relation to all of the information that we collect from them when they make a donation. Please note that this Donor Policy applies to all information collected in regards to donations that occur both online and offline. We may update this Donor Policy from time to time, so please check this Donor Policy periodically for changes. The date this Donor Policy was last updated is stated at the end of this document. If we make any substantive changes to this Donor Policy, we will use best efforts to contact you via the email address and/or postal address that you may have provided to us. If you have any questions about this Donor Policy, please contact us at [hello@childrensheartlink.org](mailto:hello@childrensheartlink.org)

### **The Information We Collect from Donors**

The only personal information that we collect from donors is the information that is voluntarily provided to us. For example, if you opt to make a donation by "clicking" the "donate" button on our website, or if you donate to us via Facebook, Classy, or any other online websites with which we partner, we will collect (or such other website will collect on our behalf) certain personally identifiable information, which may include:

- your name,
- email address,
- postal address, and
- payment information.

Donor information is used to process contributions, communicate with donors and to provide them with updates on Children's HeartLink programs, events and other happenings.

In regard to processing your donations – whether or not processed through a third-party payment processor - the payment information you provide to us will only be used to process your donation. If you opt to make a recurring donation, then required payment information will be stored to facilitate future donations; otherwise, your payment information will not be stored or used for any other purpose. Please note, that except as specified below under the heading "How We May Share your Information," we do not sell, rent, share, trade, or otherwise make available the names and personal information of our donors with any other organization or entity. Additionally, we do not send emails to our donors on behalf of other organizations or entities.

### **How We May Share Your Information**

Children's HeartLink works with a variety of third-party partners in order to allow us to solicit, collect, and process your donations. As an example, in order to process payment/donation

transactions that occur on our website located at [www.childrensheartlink.org](http://www.childrensheartlink.org), we work with Blackbaud Merchant Services – a third party payment processor - and therefore if you donate to us via our website we will share information about you with them in order to process your donation. Except as stated in this Donor Policy, we do not reveal personally identifiable information about you to third parties for their independent use unless:

- (1) it is necessary to allow Children’s HeartLink and its service providers or agents to provide services on behalf of Children’s HeartLink, or
- (2) it is necessary in connection with a sale of all or substantially all the assets of Children’s HeartLink or the merger of Children’s HeartLink into another entity or any consolidation, share exchange, combination, reorganization, or like transaction in which Children’s HeartLink is not the survivor, or
- (3) otherwise as Children’s HeartLink is required or permitted to do so for any or all the following reasons: (i) to comply with a subpoena, legal process, government request, or any other legal obligation, or (ii) to investigate or prosecute criminal offenses.

### **Changes to Our Donor Privacy Policy**

We reserve the right to revise this Donor Policy at any time by updating this posting. Please check back regularly and to see if there have been any changes to this policy, which you can determine by reviewing the Effective Date listed below. By continuing to donate to us after those changes become effective, you agree to be bound by the revised Donor Policy.

### **Removing Your Name From Our Mailing List**

Children’s HeartLink will discontinue contact with any person upon oral or written request. Those wishing to opt out of receiving communication from Children’s HeartLink can write to: Children’s HeartLink, 5075 Arcadia Avenue, Minneapolis, MN 55436 or phone (952) 928-4860 or email [hello@childrensheartlink.org](mailto:hello@childrensheartlink.org).

### **Donor Privacy Policy Effective Date**

This Donor Policy is effective as of September 1, 2021.