

Children's HeartLink®
HEALING HEARTS WORLDWIDE



Annual Report 2021



Dear Friends,

Over the last 53 years, your support has been crucial to helping Children's HeartLink grow to reach the most children with heart disease possible. By keeping our mission, vision and values front and center, we continue to build on the legacy of our founder Dr. Joe Kiser and find new ways to reach more children and improve inequities in global pediatric heart care.

Your steadfast support during the global health pandemic helped us reach 122,000 children in 2021.

Because of you—our medical volunteers, staff at partner hospitals, financial supporters, and advocacy partners—we are giving parents more time with their children.

Our medical volunteers and Children's HeartLink Centers of Excellence trained and educated more medical professionals than ever before—5,400 medical professionals in Brazil, China, India, Malaysia, Vietnam and beyond, thanks to technology! We discovered that remote training could supplement our in-person training in the future when travel resumes. We have innovated our program model, resulting in increased accessibility to knowledge and improved care for children with congenital heart disease (CHD). While our program model continues to evolve, our mission remains the same:

We save children's lives by transforming pediatric heart care in underserved parts of the world.

Established partner hospital sites, known as Children's HeartLink Centers of Excellence, further our mission in their own regions and countries. In 2021, these centers increased their roles and responsibilities. They supported training and education of their colleagues in low- and middle-income countries, strengthened our advocacy work to improve access and care for children and promoted change from within their own countries and communities.

Some additional 2021 successes include:

- A multi-year innovation program in partnership with Kerala Government and Children's HeartLink Center of Excellence Amrita Institute of Medical Sciences was published demonstrating that a population health approach to addressing CHD can save infants lives and reduce health inequities.
- We welcomed our first Children's HeartLink Center of Excellence in Brazil! Hospital da Criança e Maternidade (São José do Rio Preto) exceeded our expectations in reducing major infections, improving outcomes and in treating more children with complex heart defects.
- We welcomed supporters from around the world to join our first-ever hybrid fall fundraising event, Global (re)Gathering.

Together, we are giving children the opportunity to live a long and healthy life because they received heart care for their treatable, and sometimes life-threatening heart defect. Everything we do supports our vision of providing children around the world with access to high-quality heart care. Thanks in large part to your generosity, we've continued to evolve, pivot and grow.

Thank you for your support and generosity,

Jackie Boucher, President

Our Financial Health

Statements of Financial Position (June 30, 2021 and 2020)

	2021	2020
Assets		
Current Assets		
Cash and Cash Equivalents	\$1,377,653	\$938,118
Accounts Receivable	159,362	25
Pledges receivable, current, net of allowance for doubtful accounts of \$3,864 and \$9,118 in 2021 and 2020, respectively	326,889	490,288
Prepaid Expenses	42,495	19,452
Total Current Assets	\$1,906,399	\$1,447,883
Property and Equipment		
Building	\$300,000	\$300,000
Building Improvements	124,669	124,669
Furniture and Equipment	78,899	78,899
Total Property and Equipment	503,568	503,568
Less: Accumulated Depreciation	(349,517)	(322,165)
Total Property and Equipment, Net	154,051	181,403
Other Assets		
Pledges receivable, noncurrent	82,780	426,578
Total Assets	\$ 2,143,230	\$ 2,055,864

Liabilities

Current Assets		
Accounts Payable	\$31,662	\$27,832
Accrued Payroll and Other Liabilities	37,803	18,231
Deferred Revenue	47,500	17,500
Paycheck Protection Program note payable	213,525	212,600
Total Liabilities	\$330,490	\$276,163

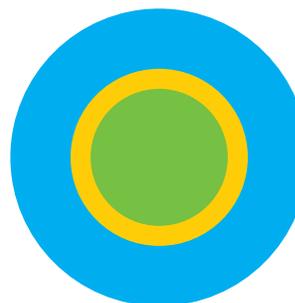
Net Assets

Without Donor Restrictions		
Undesignated	\$980,801	\$82,371
Board Designated	152,200	152,200
Total Without Donor Restrictions	1,133,001	234,571
With Donor Restrictions	679,739	1,545,130
Total Net Assets	\$1,821,740	\$1,779,701
Total Liabilities and Net Assets	\$2,143,230	\$2,055,864

Statements of Activities (June 30, 2021 and 2020)

	2021			2020		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
Support and Revenue						
Support						
Grants and contributions	\$712,552	\$352,100	\$1,064,652	\$471,446	\$759,711	\$1,231,157
Special events and activities, net of direct benefit to donor \$24,189 and \$230,090 in 2021 and 2020, respectively	527,145		527,145	804,006		804,006
Paycheck Protection Program forgiveness	212,600		212,600	1,123,891		1,123,891
In-kind contributions	147,644		147,644	330,055		330,055
Net assets released from restriction	1,217,491	(1,217,491)	0	666,141	(666,141)	0
Total Support	2,817,432	(865,391)	1,952,041	2,271,648	93,570	2,365,218
Revenue						
Other income	162,563		162,563	1,471		1,471
Total Support and Revenue	2,979,995	(865,391)	2,114,604	2,273,119	93,570	2,366,689
Expenses						
Program Related	\$1,335,114		\$1,335,114	\$1,605,371		\$1,605,371
Management and General	268,613		268,613	280,538		280,538
Special Events and Activities	124,248		124,248	119,945		119,945
Fundraising	353,590		353,590	403,011		403,011
Total Expenses	\$2,081,565		\$2,081,565	\$2,408,865		\$2,408,865
Change in Net Assets	898,430	(865,391)	33,039	(135,746)	93,570	(42,176)
Beginning Net Assets	234,571	1,545,130	1,779,701	370,317	1,451,560	1,821,877
Ending Net Assets	\$1,133,001	\$ 679,739	\$ 1,812,740	\$ 234,571	\$ 1,545,130	\$ 1,779,701

Children's HeartLink Mission Support



Direct Program Expenses* 64%
Core Mission Support: Finance, Occupancy, Operations Support 13%
Core Mission Support: Fundraising 23%

*Our programs expenses were significantly lower than usual due to pandemic travel restrictions. This results in making fundraising and management/general expenses a higher percentage of overall expenses than is typical.

Thank You Children's HeartLink Supporters!

Corporations, Foundations and Organizations

\$1 Million+

Medtronic Foundation

\$75,000-100,000

Abbott Laboratories
ConocoPhillips China

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Christine Hahn and Georges Harik
Helen and Omar Ishrak

\$50,000-\$99,999

Susan Kent Anderson and
Richard H. Anderson



"There are significant benefits of virtual training in terms of the number of people that we can connect with and being able to put a variety of specialists in front of trainees. This has been a highly successful endeavor. The next phase is assessing this training to better understand

how it actually impacts the care of the patients. Honestly, the same can be said about the training in person: you really need to have a feedback loop to determine if the teachings make any difference in terms of the care of the patients on the ground."

Dr. Mark Lewin, medical director of Children's HeartLink and co-director of Seattle Children's Heart Center

\$20,000-\$49,999

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Thank you to all of our supporters for your generous gifts to Children's HeartLink. Every effort has been made to ensure the accuracy of contributions made during 2021. Please inform the development office at (952) 928-4860, ext. 25, of any oversights or inaccuracies, and please accept our apologies in advance.

In India, a teenager's life changed when a local doctor learned a new heart surgery technique. Diagnosed at age 4, Mythili waited 12 years for heart surgery to become available. A medical volunteer from Boston Children's Hospital taught a doctor at G. Kuppuswamy Naidu Memorial Hospital (Coimbatore) how to perform the corrective heart surgery she needed to survive. ***"If that care had not been given, our daughter would not have survived," says Mythili's mother.***



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Our Impact by the Numbers

6
Centers of Excellence

12
Partners in Training

5,500
Local Providers Trained

155
Training Sessions

9
Medical Volunteer Sites

122,000
Children Helped

8,800
Number of Surgeries

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Equal Parts Cocktail Company
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Margaret and Tom Havens
Christine McMahon and
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John and John McMahon
Nancy and Dennis Mills
Madelyn and Rich Nasser
Amy and Jason Zellers

Two Children's HeartLink Centers of Excellence—Amrita Institute of Medical Sciences (Kochi, India) and Institut Jantung Negara (Kuala Lumpur, Malaysia)—reached almost 1,500 physicians and nurses globally through their Center of Excellence Webinar Series. The series focuses on challenges in pediatric heart surgery in low-resource environments.

In memory of
Robert Charon
Renee Rivers and Brian Kelly

In memory of
Julia Semer Chuster
Cody Vallez Norton

In memory of
Benjamin Michael Dercks
Judith Taylor

In memory of
Randy Herzog
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In memory of
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“Children’s HeartLink represented a milestone in the history of the pediatric cardiac services in São José do Rio Preto. Mainly, Children’s HeartLink showed us how to evolve even without increasing the budget, but with the commitment of all the team and the empowerment of professionals in the areas of nursing, respiratory therapists, and others.”

Dr. Carlos De Marchi, a pediatric cardiologist from Hospital da Criança e Maternidade (HCM), the sixth Children’s HeartLink Center of Excellence in the world.

Gil Wernovsky, M.D.
Diana Young, R.N.

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