



# BECOME A GLOBAL GATHERING SPONSOR

For more than 50 years, Children's HeartLink has been healing hearts worldwide and making a difference in the lives of children in underserved parts of the world. We train thousands of health care professionals to screen, diagnose and treat children with heart disease at their local hospitals and in their regions. With congenital heart disease being the largest noncommunicable disease (NCD) cause of death in people under 30 and a leading cause of infant mortality globally, more can be done to provide children with access to high-quality heart care.

On October 14, 2022, Children's HeartLink will host the Global Gathering — our signature hybrid fundraising event. Guests will gather at The Westin Edina Galleria in Minnesota and online to celebrate the lives served through the generosity of others and raise funds to reach even more children in need of lifesaving care.

By becoming a sponsor of this global event, you can help your company's Environment, Social and Governance (ESG) disclosure requirements, reach an audience of difference-makers in pediatric heart care and connect your company to lifesaving work that helps the world achieve the UN's Sustainable Development Goal 3 (SDG3). **Secure your sponsorship today!**

EVENT SPONSOR OPPORTUNITIES	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
<b>The Impact of Your Sponsorship: Children Served</b>	<b>2,138</b>	<b>855</b>	<b>428</b>	<b>214</b>
Tickets to In-person Event (unlimited virtual tickets)	20	14	10	6
Program Recognition	Logo	Mention	Mention	Mention
Pre- and Post-Event Ad Rotation	Heavy rotation	Medium rotation	Light rotation	•
Website Recognition	Logo	Mention	Mention	Mention
Invitation Recognition	Logo	Mention	Mention	•
Save the Date Recognition	Logo	Mention	•	•
Social Media Recognition	Mention	Mention	Mention	Mention
Signage at the Event	Logo	Mention	•	•
Children's HeartLink Annual Report	Mention	Mention	Mention	Mention

**In addition to these general sponsorship levels, you can also support this event in other ways:**

**Technology Sponsor:** Your company will be recognized as the technology sponsor of the evening, helping us connect people across the globe using visual and audio technology.

**Sponsorship:** \$15,000

**Entertainment Sponsor:** All eyes and ears will be on the introduction of the evening's entertainment, where your company will be mentioned as the entertainment sponsor.

**Sponsorship:** \$7,500

**Valet Parking Sponsor:** Every guest who attends our event in person will know that your company made their parking a stress-free experience. Your company's logo will be featured on every valet ticket used that evening.

**Sponsorship:** \$4,500

## THE CHILDREN'S HEARTLINK IMPACT

In 2021, more than 122,000 children with heart defects were served with 8,800 heart surgeries performed by Children's HeartLink partner hospitals in Brazil, China India, Malaysia and Vietnam.

### MEET MYTHILI

Diagnosed at age 4 with a complex heart defect, Mythili waited 12 years for heart surgery to become available in her region. "If that care had not been given, our daughter would not have survived," says Mythili's mother.



Every child born with a heart defect deserves access to heart care.

## SOLIDIFY YOUR SPONSORSHIP NOW!

Visit [childrensheartlink.org/sponsornow](https://childrensheartlink.org/sponsornow) or contact Marc Vaillancourt at (952) 928-4860 ext. 25 or [marc@childrensheartlink.org](mailto:marc@childrensheartlink.org).