

# BECOME A GLOBAL (RE)GATHERING SPONSOR

Our fall event is a cherished annual tradition and celebration of our lifesaving work. It is also our most important fundraising event of the year. We're excited about (re)gathering in person at the Hilton Minneapolis on October 29, 2021, and welcoming a global audience virtually. The evening is designed to celebrate our passion for saving children by transforming pediatric heart care in underserved parts of the world.

Your sponsorship of this event will have an expanded global audience as we take our message worldwide to partner hospitals in other countries. You can sponsor this event at any of the below levels:

EVENT SPONSOR OPPORTUNITIES	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
<b>The Impact of Your Sponsorship*: Children Helped</b>	<b>2,138</b>	<b>855</b>	<b>428</b>	<b>214</b>
Tickets to In-person Event	25	15	10	5
On-screen Recognition (in person and/or virtual)	Logo	Mention	Mention	Mention
Signage at the Event	•	•	•	•
Signage at Silent Auction	•	•	•	•
Save the Date Postcard Recognition	Logo	Mention		
Invitation Recognition	Logo	Mention	Mention	
Ad Rotation on Screen	Heavy rotation	Medium rotation	Light rotation	
Website Recognition	Logo	Mention	Mention	Mention
Social Media Recognition	Mention	Mention	Mention	Mention
Children's HeartLink Annual Report	Mention	Mention	Mention	Mention

*\*At least one-third of your sponsorship is matched by donated medical volunteer time.*

**In addition to these general sponsorship levels, you can also support this event in other ways:**

**Technology Sponsor:** Your company will be recognized as the technology sponsor of the evening, helping us connect people across the globe using visual and audio technology.

**Sponsorship:** \$15,000

**Entertainment Sponsor:** All eyes and ears will be on the introduction of the evening's entertainment, where your company will be mentioned as the entertainment sponsor.

**Sponsorship:** \$12,500

**Fund-a-Need Matching Gift Sponsor:** Open people's hearts to giving by sponsoring the fund-a-need portion of the evening. Your sponsorship becomes a matching gift which inspires guests both in person and online to donate to help children around the globe.

**Sponsorship:** Starting at \$10,000

**(SOLD for 2021 event)**

**Founder's Award Sponsor:** This prestigious award is given to an outstanding volunteer. As the award sponsor you'll receive recognition for sponsoring the award, fund travel for the medical volunteer to the event, and support a research project/initiative of interest to both the award winner and Children's HeartLink that advances our mission and work.

**Sponsorship:** \$20,000

**Valet Parking Sponsor:** As the Valet Parking sponsor, every guest who attends our event in person will know that your company made their parking in downtown Minneapolis a stress-free experience. Your company's logo will be on every valet ticket used that evening.

**Sponsorship:** \$7,500

**For more information, please contact Marc Vaillancourt by phone at (952) 928-4860 ext. 25 or by email at [marc@childrensheartlink.org](mailto:marc@childrensheartlink.org).**