



Children's HeartLink® GALA

Friday, October 23, 2020

SPONSORSHIP OPPORTUNITIES

HONORARY CHAIRS:

Jillian & Michael J. O'Leary,
Managing Partner, Ernst & Young

PRESENTING SPONSOR:

Ernst & Young

The Children's HeartLink Gala is a signature annual event in the Twin Cities, attended by 600 influential philanthropists, CEOs of local Fortune 500 companies, health care professionals and others passionate about children's health. **Our 2020 gala is a virtual event that you can attend from the comfort of your home.**

Children's HeartLink supports partner hospitals and programs in Brazil, China, India, Malaysia and Vietnam.

IMPACT LAST YEAR

Over **4,000** medical professionals trained.

More than **171,000** children served.

\$750,000 donated in professional time by medical volunteers to train and mentor their peers at our partner hospitals around the world.

Visit www.childrensheartlink.org
for more information.

OUR MISSION

To save the lives of children with heart disease, we partner with organizations to train medical teams, provide education and transform health care in underserved parts of the world.

THE NEED

Every 5 minutes 10 children are born with a heart defect. Only 1 in 10 has access to the care they deserve. The **\$1 Million** raised at our gala provides the funds we need to help children get access to the care they deserve.

WHY PARTNER WITH US?

Your partnership:

- Makes you part of our mission and supports our lifesaving work.
- Helps us develop pediatric cardiac programs in emerging economies. The medical professionals we train go on to train the next generation of leaders in pediatric cardiac care.
- Provides brand exposure to influential philanthropists and business leaders.

A list of last year's Gala sponsors can be found at childrensheartlink.org/heartlink-gala/

2020 CHILDREN'S HEARTLINK GALA SPONSORSHIP OPPORTUNITIES

	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
The Impact of Your Sponsorship*				
Children Served	2,138	855	428	214
Invitation to Virtual Honorary Chairs' Reception	•	•		
Logo at Virtual Honorary Chairs' Reception	•			
Access to Virtual VIP Lounge	•	•		
Recognition during Virtual Event	Logo	Mention	Mention	Mention
Save the Date Postcard Recognition	Logo	Mention		
Invitation Recognition	Logo	Mention	Mention	
Party in a Box Kit	•	•	•	•
Website Recognition	Logo	Mention	Mention	Mention
Social Media Recognition	Mention	Mention	Mention	Mention
Children's HeartLink Annual Report	Mention	Mention	Mention	Mention

**One-third of your sponsorship is matched by donated medical volunteer time.*

SPONSORSHIP COMMITMENT FORM FOR 2020 CHILDREN'S HEARTLINK GALA

Who should we contact regarding this sponsorship?

Name & Title _____
 Company/Organization _____
 Address _____
 City/State/Zip _____
 Phone _____
 Email _____

Exactly how should you/your organization be listed in recognition materials:

Sponsorship Level:

- ___ Platinum Sponsor \$25,000 (100% tax deductible)
- ___ Gold Sponsor \$10,000 (100% tax deductible)
- ___ Silver Sponsor \$5,000 (100% tax deductible)
- ___ Bronze Sponsor \$2,500 (100% tax deductible)

Payment:

- ___ A check made payable to Children's HeartLink is enclosed
- ___ Please send me an invoice
- ___ Visa, MasterCard or American Express
 Number _____
 Expiration Date _____

Please return completed form to:

Bobbi Morris, Events Manager
 Children's HeartLink
 5075 Arcadia Avenue
 Minneapolis, MN 55436-2306

Fax: 952.928.4859

Or contact Bobbi Morris at:
 bobbi@childrensheartlink.org
 952.928.4860 ext. 16

LOGOS (FOR PLATINUM SPONSORS ONLY) ARE DUE BY:

- July 15 - for inclusion in Save the Date Postcard
- August 21 - for inclusion in Invitation
- October 2 - for inclusion in Event Promotion

LOGO SPECIFICATIONS:

- Vector, .eps or .pdf files are preferred
- Single color logo

SUBMISSION:

Send files to bobbi@childrensheartlink.org