

Children's HeartLink®

# GLOBAL GATHERING

## BECOME A SPONSOR

Children's HeartLink has been healing hearts worldwide and making a difference in the lives of children in underserved parts of the world since 1969. We partner with medical teams from top teaching institutions to train thousands of health care professionals to screen, diagnose and treat children with heart disease at their local hospitals and in their regions.

With congenital heart disease being the largest cause of death from a non-communicable disease (NCD) in people under 30 and a leading cause of infant mortality globally, more can be done to provide children with access to high-quality heart care.

On **Friday, October 25, 2024**, Children's HeartLink will host the Global Gathering — our signature fundraising event. Partners, supporters, friends and volunteers will gather at the Hilton Minneapolis and online to celebrate the lives served through the generosity of others and raise funds to reach even more children in need of lifesaving care.

By becoming a sponsor of this global event, you can advance Environmental, Social and Governance (ESG) goals, Corporate Social Responsibility priorities and join this audience of difference-makers in pediatric heart care.

EVENT SPONSOR OPPORTUNITIES	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
<b>The Impact of Your Sponsorship: Children Served</b>	<b>2,138</b>	<b>855</b>	<b>428</b>	<b>214</b>
Tickets to In-person Event (unlimited virtual tickets)	30	20	10	8
Printed Program and Signage Recognition	Logo	Mention	Mention	Mention
Pre- and Post-Event Ad Rotation	Heavy	Medium	Light	•
Website Recognition	Logo	Mention	Mention	Mention
Invitation Recognition	Logo	Mention	Mention	•
Save the Date Recognition	Logo	Mention	•	•
Children's HeartLink Annual Report	Logo	Mention	Mention	Mention
Exclusive Ticket Offer for Employees	Invite	Invite	Invite	•
Event Welcome Video	Feature	Feature	•	•
Social Media Recognition	Heavy	Medium	Light	•
Invitation to Exclusive Pre-Event	Invite	Invite	Invite	•

In addition to these general sponsorship levels, you can also support this event in other ways:

**Hospitality Sponsor: \$18,000**

Guests will be delighted by the sights and sounds of India, from the décor and entertainment, your company will set the stage for a unique evening like no other.

**Technology Sponsor: \$15,000**

Your company will be recognized as the technology sponsor of the evening, featured as sponsors of the Welcome video, airing pre- and post-event and on social media.

**Program Sponsor: \$7,500**

Guest attention is drawn to the evening's program, where energetic conversations explore the Children's HeartLink journey and mission. The evening concludes with an always thrilling Fund-A-Need and Live Auction.

**Valet Parking Sponsor: \$4,000**

Every guest who attends our event in person will know that your company made their parking a stress-free experience, with your company's logo featured on valet tickets.

**SOLIDIFY YOUR SPONSORSHIP NOW!**

Visit [childrensheartlink.org/sponsornow](https://childrensheartlink.org/sponsornow) or contact

Lee Koch at (952) 928-4860 ext. 17 or [lee@childrensheartlink.org](mailto:lee@childrensheartlink.org)



**MEET MYTHILI**

Diagnosed at age 4 with a complex heart defect, Mythili waited 12 years for heart surgery to become available in her region.

"If that care had not been given, our daughter would not have survived," says Mythili's mother.

**THE CHILDREN'S HEARTLINK IMPACT**

In 2023, more than 167,000 children with heart defects were served by Children's HeartLink partner hospitals in Bangladesh, Brazil, China, India, Malaysia and Vietnam.

*Every child born with a heart defect deserves access to heart care*

