

2020

A Year Like No Other



Dear Friends,

The year 2020 was a year like no other. None of us could see what was coming when we welcomed the new year last January. At Children's HeartLink our 50th anniversary year had just ended on a high note. We marked our half-century milestone with a celebration attended by friends and partners from all over the world and the next day convened our first scientific summit on pediatric cardiac care. We helped a record number of children.

We began our 51st year with high hopes for the year and the decade ahead. We traveled to China to announce a new partner hospital and a new collaboration with the Ai You Foundation. But by mid-March, the world as we knew it had changed overnight. Our in-person training visits came to an end due to restrictions on international travel. But despite our changing world, through it all, you, our community of supporters and partners, remained steadfast in your commitment to our work. Thank you! We're so grateful to you for helping us adapt and sustain our impact. You made a difference in the lives of sick, vulnerable children and their families at a time when they need us most.

#### **Resilience + Momentum**

In spite of the challenges we've faced, for Children's HeartLink this period has also been characterized by remarkable resilience and momentum. Many of our partners and medical volunteers recommitted to training, which is at the heart of our mission and the engine of change for the pediatric heart teams we serve. We are reimagining our training model and since the pandemic began, we have increased our reach to new people in new countries. In April we launched a webpage and email distribution list to share resources about COVID and pediatric heart disease.

As we look ahead, we remain hopeful and unwavering in our commitment to the children who need us. Children's HeartLink has endured many challenges in its 51 years, and it met those challenges time and again, thanks to visionary leadership, dedicated volunteers and partners, and generous and committed donors. Together, we continue to meet the challenges of this moment and continue our vital work. No matter what is happening in the world, children are being born with heart disease, and they need lifesaving care.

We are truly grateful to every one of you for your commitment and support, which children around the world need now more than ever.

With gratitude,

Jackie Boucher, President

Jacki Bouche

Resilience

"During a strict lockdown in India that prohibited transportation across state borders, we obtained permission from the government to transport more than one infant across state borders. These parents expressed relief and great joy when their child got the surgery they needed to survive."

Dr. Vijay, cardiac surgeon at our partner hospital in Coimbatore, India



# **Against All Odds**

2020 reminded us that we are all connected, no matter where we live, and that we need each other's support like never before. Despite the challenges presented by the pandemic, Children's HeartLink continued to support our partners in all the ways we could, and our partners went to heroic lengths to treat their young patients.



"We've seen up close just how critical this work is. When we traveled to Brazil on a training visit, it was clear that the medical team there values this relationship because Children's HeartLink understands their challenges and helps them improve the care they provide their young heart patients."

Gary and Sue Ellis, Children's HeartLink donors



## **Sick Children Can't Wait**

We're reimagining our training model for the future, which will blend remote training with in-person training. A partnership with the Medtronic Foundation Global Innovation Fellows program is helping us create a robust remote training program that will increase our reach, sustainability and impact.

# What Your Gifts Made Possible This Year

**5**Centers of Excellence

13
Partners in Training

2,923
Local Providers Trained

\$324,410
Medical Volunteers' Donated Time

177,000+
Children Helped

12,631
Number of Surgeries

# **Our Mission:**

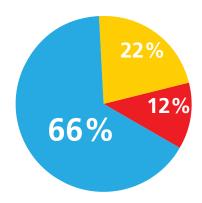
We save children's lives by transforming pediatric heart care in underserved parts of the world.

# **Our Financial Health**

## Statements of Financial Position (June 30, 2020 and 2019)

	2020	2019
Assets		
Cash and Cash Equivalents	\$938,118	\$998,251
Contributions and Other Receivables	916,891	981,820
Prepaid Expenses	19,452	30,132
Property and Equipment, Net	181,403	143,644
Total Assets	\$2,055,864	\$2,153,847
Liabilities and Net Assets		
Liabilities		
Accounts Payable	\$29,462	\$55,829
Notes Payable	212,600	
Accrued Payroll and Benefit Liabilities	16,601	31,141
Deferred Revenue	17,500	245,000
Total Liabilities	\$276,163	\$331,970
Net Assets		
Without Donor Restrictions		
Undesignated	\$82,371	\$218,117
Board Designated	152,200	152,200
Total Unrestricted	234,571	370,317
With Donor Restrictions	1,545,130	1,451,560
Total Net Assets	\$1,779,701	\$1,821,877
Total Liabilities and Net Assets	\$2,055,864	\$2,153,847

#### **Expenses by Activity**



# Programs 66%\* Fundraising 22% Management/general 12%

\* Our programs expenses were significantly lower than usual due to pandemic travel restrictions. This results in making fundraising and management/general expenses a higher percentage of overall expenses than is typical.

## Statements of Activities (June 30, 2020 and 2019)

		2020			2019	
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
Revenue and Other Support						
Contributions	\$471,446	\$759,711	\$1,231,157	\$561,358	\$1,325,775	\$1,887,133
Donated Goods and Services	330,055		330,055	831,218		831,218
Special Events	1,034,096		1,034,096	1,065,377		1,065,377
Less Direct Benefits to Donors	(230,090)		(230,090)	(202,889)		(202,889)
Net Revenue from Special Events	804,006		804,006	862,488		862,488
Interest and Other Income	1,471		1,471	3,459		3,459
Satisfaction of Restrictions	<u>666,141</u>	(666,141)	0	576,173	(576,173)	0
Total	2,273,119	93,570	2,366,689	2,834,696	749,602	3,584,298
Expenses			_			
Program Expense	\$1,601,597		\$1,601,597	\$2,466,958		\$2,466,958
Management and General	283,625		283,625	267,026		267,026
Special Events	120,137		120,137	98,035		98,035
Fundraising	<u>403,506</u>		403,506	336,195		336,195
Total	\$2,408,865		\$2,408,865	\$3,168,214		\$3,168,214
Change in Net Assets	(135,746)	93,570	(42,176)	(333,518)	749,602	416,084
Net Assets (Beginning of Year)	370,317	1,451,560	1,821,877	703,835	701,958	1,405,793
Net Assets (End of Year)	\$234,571	\$1,545,130	\$1,779,701	\$370,317	\$1,451,560	\$1,821,877

## **Children's HeartLink Donors**

Thank you to all of our donors for your generous gifts to Children's HeartLink. Every effort has been made to ensure the accuracy of contributions. Please inform the development office at (952) 928-4860, ext. 25, of any oversights or inaccuracies, and please accept our apologies in advance.

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5075 Arcadia Avenue Minneapolis, MN 55436 888.928.6678 952.928.4860

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